**EXAM 3 STUDY GUIDE**

**HSC 200 – JONES – Fall 2020**

The exam will consist of multiple choice and true/false questions as well as a small number of short answer/essay questions (points vary). The material covered will include all reading assignments and lectures through Thursday, December 10th. The total possible points for this exam is 50 points.

***Terms and Concepts to know:***

1. Be able to discuss the major elements of the presentations by all of our guest speakers: Molly Hunt (community wellness coordinator, Purdue Extension), Taylor Ross (Parkview Health project coordinator), Itzel Sanchez (Special Olympics Health and Wellness Coordinator), and Kayla Hsu (ReTHINK Tobacco).
2. What is the name of the certification required of health educators?
3. If asked, could you provide by name and discuss the future trends of health education (discussed in the last narrated lecture) and how they have the potential to impact health education and promotion practice?
4. What are the four major work settings for health educators? Which is the oldest? Which has the most diversity in job settings compared to the others? Which requires skills in fund-raising, committee work, grant writing, budgeting, advocacy, media relations? Which was created in response to rising healthcare costs? Which setting often requires client referrals from a physician?
5. What are the primary elements of a good objective statement, as discussed in lecture? Could you construct a fitting objective statement if asked, using the template from the program planning lecture? Could you identify the primary elements in a sample objective statement?
6. What does the term “endowment” mean, in the context of public health organizations?
7. What are some reasons why you might join a professional organization, as discussed in the chapter 8 lecture slides?
8. What are some questions a health educator might ask to help them prioritize needs, when selecting where to invest their time and effort in creating a community program?
9. How do legislative, direct, and grassroots lobbying differ?
10. How do primary and secondary needs assessment data differ?
11. How do program goals and objectives differ, in planning a health education program?
12. Which health education and promotion organization began at Ball State?
13. What are the primary sections of a published journal article, and what purpose does each serve?
14. What is the best-known quasi-government health agency?
15. What are the major purposes of voluntary health agencies?
16. Based on our discussion of literature in the field, what are some of the ways in which we go about evaluating the credibility of health information on the internet?